

PRESS RELEASE

‘I want to make memories with you’

The Silk Museum, Park Lane, Macclesfield
August 13th – October 8th 2011

A unique exhibition showcasing the tradition of the commemorative handkerchief

A COLLABORATION BETWEEN ARTISTS ZERO LUBIN AND THE SILK MUSEUM, MACCLESFIELD

From the 1900s to the 1970s Macclesfield was one of the major towns in the UK producing handkerchiefs. The Silk Museum in Macclesfield holds an extensive collection of archive material from this period for all the local textile industry. It is therefore the perfect host for this exhibition, celebrating the tradition of the commemorative handkerchief.

‘I want to make memories with you’ will display a collection of framed vintage souvenir handkerchiefs embroidered by Zero Lubin, alongside commemorative crêpe silk handkerchiefs selected by them from the Museum archive.

Two artists, Louise Burston and Gerry King formed the Zero Lubin Company early in 2009. They are renowned for their playful and irreverent card series and books and have now turned their attention to the tradition of souvenir and commemorative handkerchiefs. With a distinctive style, typically described as kitsch and edgy, they embroider vintage handkerchiefs with poignant messages, inspired by memories of place, cultural events, significant historical characters and popular cinematic references. This juxtaposition of text and image evokes diverse interpretations for the viewer and highlights the handkerchief as an historical and cultural treasure, resonant with meaning.

All Zero Lubin artwork is for sale – for more information on the handkerchiefs, the books and the cards please visit www.zerolubin.org

Notes to Editors

‘I want to make memories with you’ promises to be a vibrant, engaging fusion of Zero Lubin’s distinctive artwork with the extensive historical archive at The Silk Museum.

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